

STYLE GUIDE



THE COLLEGE HOTEL
AMSTERDAM



CORRECT USE OF THE LOGO

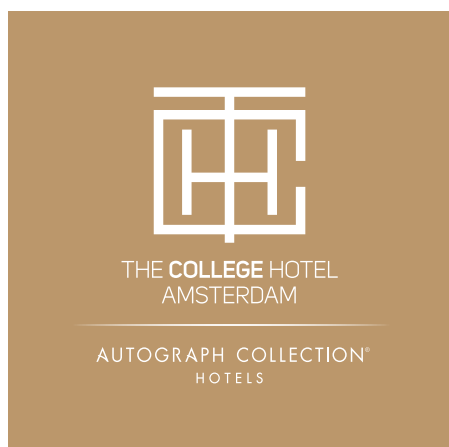


INCORRECT USE OF THE LOGO





CORRECT USE OF THE MARRIOTT LOCK-UP



USE OF COLOURS

GOLD

C: 20 | M: 35 | Y: 60 | K: 10

R: 197 | G: 159 | B: 108

#C59F6C

PANTONE: 871

BLUE

C: 85 | M: 75 | Y: 45 | K: 49

R: 45 | G: 48 | B: 68

#2D3044

LIGHT GREY

C: 0 | M: 0 | Y: 0 | K: 20

R: 209 | G: 211 | B: 212

#D1D3D4

FONTS

UNI SANS BOOK

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

UNI SANS BOOK ITALIC

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

UNI SANS REGULAR

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

UNI SANS REGULAR ITALIC

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
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UNI SANS SEMIBOLD

Aa

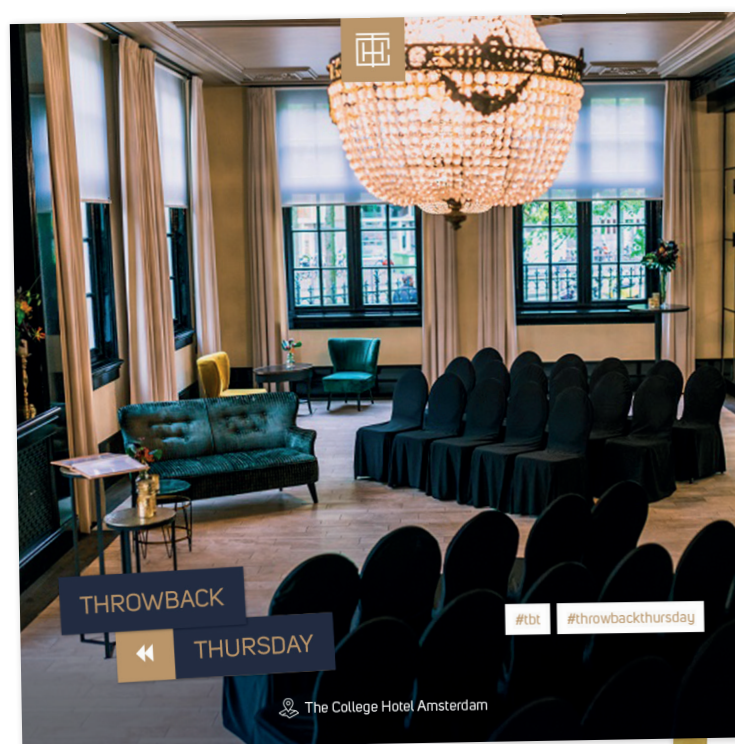
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UNI SANS SEMIBOLD ITALIC

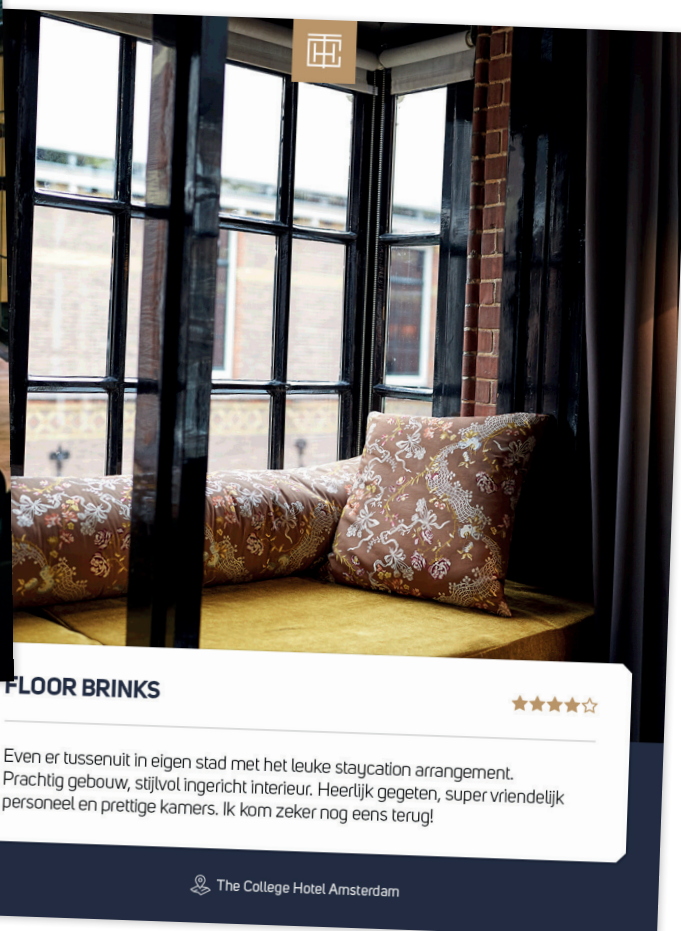
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SOCIAL MEDIA TEMPLATES



Throwback Thursday Post



Review Post

STATIONERY



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Business Cards



With Compliments

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With Compliments Cards

MENUS



THE COLLEGE HOTEL
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Gemengde Noten & Olijven	€ 6,00	Ovenaardappels	€ 4,50
		Tijm Rozemarijn Knoflook	
Oester	€ 3,50	Snoekbaars	€ 14,00
Komkommer Gin Tonic Granité Jalapeño		Zeekraal Citroen Kappertjes Vinaigrette	
Zuurdesem	€ 5,50	Oerhammelje	€ 17,50
Roomboter Zeezout		Kastanje crème Bundelzwam Salie Jus	
Labneh	€ 7,50	Fries van Zuyd	€ 5,00
Tandoori wortel Pane Carasau Pistache		Mayonaise	
To Share @ The College	€ 15,50	Garnalen Gyoza	€ 9,50
Charcuterie Kazen Zalm saladé		6 stuks Wasabi Soja Sesam	
Zuurdesem Toast Olijven Savora Mosterd		Zoete Aardappel Gnocchi	€ 13,00
Coquille	€ 12,50	Koningszwam Spinazie Ricotta	
Blini Pompoen Crème Pancetta Speculaas		Bitterbal	€ 8,50
Pastaak Soep	€ 7,00	6 stuks Rundvlees Mosterd	
Paddestoelen Parmezaan Walnootolie		Parelhoen	€ 15,50
Gebrande Zalm	€ 10,00	Rode kool Spruitjes Bramenjus	
Pret Venkel Kruidenolie		Gamba	€ 16,50
St Marcellin "Fondue Stijl"	€ 14,50	Aloli Citroen	
Tijm Zuurdesem brood		Kimchi Krokot	€ 8,00
Pulled Duck Tortilla	€ 8,50	4 stuks Chipotle Mayonaise	
Rode kool Sinaasappel Zwarte Boon		Oudwijker Kaasplank	€ 14,50
Vegan Rode Biet Ravioli	€ 12,50	Verse Vijg Kletsenbrood	
Geroosterde Aardpeer Rode Biet		Baba au Rum	€ 5,50
Schorseneren Chips		Sinaasappel Marmelade Boerenjongens Kaneel	
Rilette Fazant	€ 9,00	Parfait van Peer	€ 6,50
Brioche Savora Mosterd Amsterdams Zuur		Kletskep Sabayon	
Tatsuta	€ 9,50	Gekruide Pompoen Dadel Cake	€ 7,50
6 stuks Kimchi Mayonaise		Gesukerde pecan Zoute Karamel	
Bloemkool	€ 8,50	Bonbon van Marco Korenhoff	€ 1,50
Zeekraal Shitake Beurre Noisette Hazelnoot			



NERLANDS

Menus



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€ 6,00	Oven Potatoes	€ 4,50
	Thyme Rosemary Garlic	
€ 3,50	Zander	€ 14,00
	Sampire Lemon Capers Vinaigrette	
€ 5,50	Pig Wings	€ 17,50
	Chestnut Cream Fungl Sage Gravy	
€ 7,50	Fries van Zuyd	€ 5,00
	Mayonnaise	
€ 15,50	Shrimp Gyoza	€ 9,50
	6 pieces Wasabi Soy Sesame	
€ 12,50	Sweet Potato Gnocchi	€ 13,00
	King Mushroom Spinach Ricotta	
€ 7,00	Bitterbal	€ 8,50
	6 pieces Beef Mustard	
€ 10,00	Guinea Fowl	€ 15,50
	Red Cabbage Sprouts Blackberry Gravy	
€ 14,50	Gamba	€ 16,50
	Aloli Lemon	
€ 8,50	Kimchi Croquette	€ 8,00
	4 pieces Chipotle Mayonnaise	
€ 12,50	Oudwijker Cheese	€ 14,50
	Fresh Fig Fruit Bread	
€ 9,00	Baba au Rum	€ 5,50
	Orange curd "Drunk Raisins" Cinnamon	
€ 9,50	Parfait from Peer	€ 6,50
	A Thin Dutch Cookie Sabayon	
€ 8,50	Pumpkin Spiced Date Cake	€ 7,50
	Sugared Pecan Salted Caramel	
	Bonbon from Marco Korenhoff	€ 1,50



ENGLISH

DOORHANGERS



